LifeHelp Selects Enterprise Cloudworks' No-Code Platform, Graphite GTC, to Develop Enterprise Applications

REDDING, CA – August 4, 2015 – LifeHelp, a Redding, California based insurance third party administrator, has selected Enterprise Cloudworks, a privately-held, enterprise-class application development platform provider, to create systems to support their insurance policy administration business and beyond using Graphite GTC, a groundbreaking no-code development tool.

LifeHelp has a long-standing relationship with Enterprise Cloudworks' co-founder and CEO, Chris Gali, which started 14 years ago when they selected AdminServer, Gali's former company, to build an advanced web-based Policy Administration System. "We are very excited to work with LifeHelp again," said Gali. "They have always been a progressive force in the insurance industry and are continuing to innovate by becoming early adopters of Graphite GTC. This technology will give them the opportunity to advance well past their competition by rapidly creating specialized applications to serve their financial services customers."

LifeHelp contacted Enterprise Cloudworks upon learning that the team with whom they previously had great success was once again pushing the boundaries of innovation. "Innovation is essential to our business, and Graphite GTC's no-code method of building applications is truly groundbreaking in that it allows our staff of content experts to play a major role in the development process, utilizing their knowledge of industry best practices to create leading edge solutions for our clients and customers," said Ryan Cuenca, President and CEO at LifeHelp.

Using a graphical development approach and agile methodology, LifeHelp expects to see a substantial reduction in the time and cost associated with application development and maintenance, allowing LifeHelp to quickly stay abreast of changing consumer preferences, client needs and expectations, and regulatory demands.

About LifeHelp
LifeHelp has been providing insurance to credit union members since 1972, and has evolved into a nationwide marketer and third party administrator of credit union, association, and employer-sponsored insurance programs for major insurance companies. For more information, visit www.lifehelp.com.

About Enterprise Cloudworks
Enterprise Cloudworks provides tools and technology for the development of cloud-based enterprise software without coding and in an efficient and cost effective manner. Based in Philadelphia, Pennsylvania, Enterprise Cloudworks promotes rapid and cost effective no-code development for large-scale software projects. For more information, visit www.enterprisecloudworks.com.