



We're Moving! LifeHelp Announces Building Acquisition

REDDING, CA (October 2014) - LifeHelp is pleased to announce the acquisition of their new corporate headquarters located at 2990 Innsbruck Drive, Redding, CA 96003. The building is currently undergoing several capital improvements, including a reconfiguration of the existing floor plan and the addition of solar power. Staff will be relocated to the new facility by November 3, 2014.

Ryan Cuenca, President/CEO, said: "Making the decision to purchase our own building was absolutely the right one. We're going to recognize significant long-term savings and have the ability to easily accommodate future growth."

LifeHelp's Director of Sales and Marketing, Mike Lemon, had this to add: "We're excited to share this news because to us it's more than just a building, it's a symbol of our financial strength and commitment to always be there for our clients, customers, and insurance company partners. It's also a symbol of our dedication to this community – Redding's been our home for twenty years, and we are so honored to be able to contribute to the local economy."

The move will take place on Friday, October 31, 2014, at which time LifeHelp staff will be temporarily unavailable beginning at 12:00 PM Pacific Time. Full services will resume by 6:00 AM Pacific Time on Monday, November 3, 2014. All telephone and fax numbers will remain unchanged.

About LifeHelp

LifeHelp has been providing insurance to credit union members since 1972, and has evolved into a nationwide marketer and third party administrator of credit union, association, and employer-sponsored insurance programs for major insurance companies.

For more information, contact:

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