

LifeHelp Life Insurance Promotional Support Program

Promotional Item:	Content to be posted to your website, in current or new Insurance section
Use to Promote:	Agents on Call (featuring live chat and an on-line term life quote engine)
Due Date:	August 15 th , 2011

Questions? Please call Brad Luschinski at 1-800-999-6208.

Please note:

Active link, [CLICK HERE](#), appears once in this content. Your unique LifeHelp URL should be the destination of this link. If you do not know your unique LifeHelp URL, please contact Brad Luschinski at 1-800-999-6208.

Recommendations for maximum member exposure:

- Have “Insurance” as a primary navigation selection on your website, and place “Life Insurance” as a separate item under it.
- Please do not sub-categorize Life Insurance under Investments, Wealth Management or other categories most members will not naturally associate with insurance offerings.

WEBSITE CONTENT BEGINS HERE

Life Insurance

If you'd like your family to be better protected, we'd like to help.

Together with our partner LifeHelp, we want to make it as easy as possible for you to shop for the life insurance you need to protect your loved ones.

Through LifeHelp's *Agents on Call* program, you now have your own personal shopper for life insurance. At no cost or obligation, a licensed, knowledgeable life insurance agent will help you find coverage that's a good fit for your needs and budget.

You might be surprised how easily and affordably you can arrange for coverage to:

- Pay for final expenses, such as funeral and medical bills
- Allow your family to continue living in their home or apartment
- Ensure your children can still receive the education you want for them
- Pay off outstanding credit cards, and personal or business loans
- Leave your family better able to face all of life's many expenses

To learn more, [CLICK HERE](#).