

LifeHelp On-Hold Message Script Instructions

Promotional Item:	On-Hold Message Script
Use to Promote:	Agents on Call
Last Updated:	July 2011

Questions? Please call your account representative at 1-800-999-6208.

Instructions

Provide to whoever is responsible for arranging the scheduling and recording of your on-hold messages, with request that it be placed in use as soon as possible, especially during September which is Life Insurance Awareness Month.

On-Hold Message Script

Did you know that [credit union] offers your own personal shopper for life insurance? To learn more, and get a no-cost, no-obligation quote, visit www.gotolifehelp.com, or call toll-free 1-800-824-1166. See how affordable it can be to better protect your family. That's (SPELL OUT), gotolifehelp.com, or 1-800-824-1166.